



HOST/ ORGANISER



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SPONSOR CALL AND PACKAGES

2024 CAA Symposium and General Assembly **'Education, Policy and Practice; advancing the Declaration on Sustainable Urbanisation in the Commonwealth.'**

Hosted jointly by the Rwanda Institute of Architects and the University of Rwanda
21-23 August 2024, Kigali Rwanda

On behalf of the Rwanda Institute of Architects and the entire team of co-hosts/ partners/ organisers, we are formally inviting your organisation to sponsor. This event will be a special gathering of key players in the built environment from across the Commonwealth.

The Commonwealth Association of Architects boasts 17 Member Organisations (MOs) across Africa, Europe, Asia, the Americas, and Oceania in which over 10,000 practising architects and over 200 Schools of Architecture are registered. We anticipate delegates representing each MO council plus academics, students, and practitioners alike. In total, at least 300 delegates from outside Rwanda and 200 delegates from within Rwanda – **500 delegates in total.**

THE SYMPOSIUM

Solving global challenges and delivering the Sustainable Development Goals (SDGs), requires systems thinking, multi-disciplinary collaboration and collective action. Acknowledging the central role of the built environment in achieving the SDGs, the 2024 CAA Symposium, under the theme of **'Education, Policy and Practice; advancing the Declaration on Sustainable Urbanisation in the Commonwealth.'** will provide an important platform to advance this discussion where academia, practitioners and policymakers can come together to reflect on where we are and what more needs to be done to achieve the SDGs. Addressing this multifaceted challenge, three themes have been identified that will form the core of the discussions in this year's Symposium:

THEMES

1. New Frontiers in Architectural Education

Submissions are invited that challenge existing or propose new approaches to architectural education, policy, and practice in response to environmental, ethical, and socio-economic realities of specific contexts.

2. Design, Sustainability and Urbanism Submissions are invited that reflect on resource consumption, life-cycle assessment, and the need to reduce CO₂ emissions. Papers could present design explorations, simulations and/or innovation at building and urban scales as well as integration of these aspects in architectural education, policy and practice.**3. Scale and Scalability** Submissions are invited that showcase an appreciation of scale and scalability especially as it relates to architectural innovation, technology, data trends and impact. Papers

could present recent experiments and interventions as well as the integration of these aspects in architectural education, policy and practice.**WHO WILL ATTEND**

This symposium is primarily relevant to architectural educators, students, policymakers and practitioners. It is also open to other Built Environment disciplines (engineers, urban planners, urban designers, real estate professionals, educators, and researchers) interested in the future and sustainable development of our built environments, with a particular focus on the Commonwealth. Active participation of Masters and PhD students is encouraged. It is expected that over 300 Local, Regional and International Delegates will attend the Symposium.

WHY GET INVOLVED?

In 2022, Rwanda successfully hosted the Commonwealth Heads of Government Meeting (CHoGM) at which the call to action on sustainable urbanisation was launched. The upcoming CAA Symposium will be an opportunity to take stock while celebrating any key successes since then. By engaging in a panel at this event, you or your organisation will be contributing to framing the future as far as the education of future built environment professionals, sustainable urbanism and scaling (appropriate) solutions are concerned. In addition to concretising your place in the Built Environment industry.

WHY SPONSOR? HOW TO SPONSOR.

Monetary and in-kind contributions are an essential part of such events. The generosity displayed by a sponsor is what will make the event a success.

Below therefore, is a list of proposed items and sponsorship benefits available for the symposium. However, if your organisation would like a customised package, we will be glad to tailor a package to match your needs especially as they could potentially enhance the overall event.

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PACKAGES AND BENEFITS

CATEGORY A: MULTIPLE ACTIVITY SPONSOR

£25,000 | €30,000 | US\$30,000 | The TITANIUM Package

Titanium is a premier sponsor category. Titanium Sponsors, through their position, would be more prominent than other sponsors in all advertising and promotions for the event. The benefits to the Sponsor will include:

- A. Acknowledgement of Sponsoring Organisation at all the activities
- B. Recognition on symposium print and web material
- C. Prominent advertisements in any symposium publications
- D. Logo on all promotional material
- E. Product display at the Symposium Venue, and at the Symposium Dinner venue
- F. Company promotion literature available at Symposium
- G. Attendance of five delegates at the Symposium
- H. 5-minute presentation before the main plenary event

£20,000 | €25,000 | US\$25,000 | The PLATINUM Package

Platinum is a key sponsor category. Platinum Sponsors, through their position, would have prominent exposure in advertising and promotions of the event. The benefits to the Sponsor will include:

- A. Acknowledgement of Sponsoring Organisation at all the activities
- B. Prominent advertisements in any symposium publications
- C. Logo on all promotional material
- D. Company promotion literature available at Symposium
- E. Attendance of two delegates at the Symposium
- F. 5-minute presentation during a plenary event

£15,000 | €18,000 | US\$18,000 | The GOLD Package

Gold is a key sponsor category. The benefits to the Sponsor will include:

- A. Acknowledgement of Sponsoring Organisation at all the activities
- B. Advertisements in any symposium publications
- C. Logo on all promotional material
- D. Company promotion literature available at Symposium
- E. Attendance of one delegate at the Symposium

CATEGORY B: ACTIVITY SPECIFIC SPONSOR

£15,000 | €18,000 | US\$18,000 | CAA GALA DINNER

The CAA Gala Dinner is scheduled for the second night of the symposium. A gala dinner is an important event for cementing contacts in a relaxed environment. It provides an ideal situation to address delegates.

Benefits to the sponsor will include:

- A. Acknowledgement of sponsoring organisation at opening plenary and dinner venue
- B. Recognition on symposium print and web material
- C. Logo on dinner programme
- D. Attendance of five delegates at the Symposium Dinner
- E. Opportunity to address the delegates for five minutes at Symposium Dinner
- F. Company brochure available at Symposium Dinner
- G. Attendance of two delegates at the Symposium

EITHER:

£5,000 | €6,000 | US\$6,000 | THE EXHIBITION OPENING COCKTAIL RECEPTION OR

£5,000 | €6,000 | US\$6,000 | THE EXHIBITION CLOSING COCKTAIL RECEPTION OR

£5,000 | €6,000 | US\$6,000 | THE SYMPOSIUM LUNCHES OR

£5,000 | €6,000 | US\$6,000 | SYMPOSIUM AM & PM REFRESHMENTS

Benefits to the sponsor will include:

- A. Acknowledgement of sponsoring organisation at opening plenary and reception venue
- B. Recognition on symposium print and web material
- C. Logo on Welcome Reception programme
- D. Attendance of five delegates at the Welcome Reception
- E. Opportunity to address the delegates for five minutes at Welcome Reception
- F. Company brochure available at the Welcome Reception
- G. Attendance of two delegates at the Symposium

£25,000 | €30,000 | US\$30,000 | THE STUDENT CARAVAN, JAMBOREE AND CHARETTE

The Student Caravan and later Jamboree will provide an opportunity for students from across the commonwealth to engage in selected excursions across East Africa and later in Kigali engage in community outreach that will culminate in a design charette. A design charette is an opportunity to engage hands on among academics, practitioners and students on a community outreach activity. Delegates will identify, define and interrogate key issues as they relate to the built environment over a selected site/ community and design some interventions as part of the charette.

- A. Acknowledgement of sponsoring organisation at days plenary and charette venues
- B. Recognition on symposium print and web material
- C. Company brochure available at the meal venue
- D. Attendance of one delegate at the Symposium

For further information, to tailor to your needs or to secure your preferred sponsorship option please contact <conventionsupport@ria.rw>